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## Beyond Basics Newsletter

October 8, 2010

### New This Week

[UPS to Deliver](#)

[Volunteers Help](#)

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### Quick Links

[Beyond Basics web site](#)

Leon & Lulu

### Leon & Lulu's Books & Authors Event is Sunday

10% of the proceeds from all sales on that day will benefit Beyond Basics.

Join us at the popular Clawson boutique for an event that features nearly 40 Michigan authors.

Sunday, October 10, from 11 a.m. to 5 p.m., 96 W. 14 Mile Road in Clawson.



### How Do You Like Our New Logo?

Our beautiful new logo was designed by David London of Zazen Digital Studios. We think it's a big improvement over the old one. We'd love to hear what you think--send your comment to [stable@beyondbasics.org](mailto:stable@beyondbasics.org).

Join My Mailing List

Dear Friends and Supporters of Beyond Basics,

"All lives have equal value" is the focus of Bill and Melinda Gates' giving. What an important statement in this time. It brings attention to children all over the world who need help and to our own children most in need. Beyond Basics focuses our efforts on those left behind in public schools in high poverty areas.

We can reverse the effects of poverty through education. The dropout rate all over the country is a measurement of illiteracy. It is essential that each individual be able to read in order to become a contributing citizen. But even with all the assistance we give, many disadvantaged children have not found access to "the code"-the ability to read. Without knowing the code they are forced to live on the fringe of society. I call the dropout rate a "fallout rate." When children reach the 9th grade and still cannot master reading, most give up and fall out of the system.

We get children reading at grade level and above in just 6 weeks. We bring a variety of programs, with the help of over 2,500 volunteers, working individually with children on a daily basis in the schools. The educational house is on fire and there are children inside. They need us NOW. Please join us. YOUR help makes all the difference. Click on these links to [volunteer](#) or [donate](#).

Sincerely,  
Pamela Good, Executive Director  
Beyond Basics

### UPS to Deliver Volunteers for Beyond Basics' Publishing Center

UPS volunteers will help kids at Thirkell Elementary School write, edit and publish their own books on Tuesday, October 26. Beyond Basics' Publishing Centers are open to all students in each school. Authoring books not only helps improve literacy among school kids, but also helps build their confidence and self-esteem.



### Volunteers Produce Publishing Materials



Volunteers from International Academy produce bookmaking materials.

Ten volunteer students from International Academy attended a Beyond Basics book cover making event recently. They produced 238 book covers, 15 book packets and cut 300 pieces of matboard for use in our Publishing Center.

All of our Publishing Center book covers (approximately 7,000) are made by student volunteers from local high schools.

### Did You Know?

Fifteen minutes a day of independent reading can expose students to more than a million words of text in a year.

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