

New This Week

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Comerica

**Comerica Day of Action
Saturday, September 25**

Representatives from Comerica Bank will join Beyond Basics at Jemison Academy to perform a variety of volunteer activities. Beyond Basics would like to thank United Way for helping to arrange this wonderful volunteer opportunity.

Quick Links

[Beyond Basics web site](#)



Beyond Basics Open House

Join us for a visit to two of our school sites.
Wednesday, October 6
Thursday, October 7
Thursday, November 4
10 am - 1 pm

To RSVP or for questions, please contact Sharla at stabile@beyondbasics.org

For more information about our organization please visit <http://beyondbasics.org>.

WJR Interview Now Posted

Board Member David Farbman's interview with Beyond Basics Executive Director Pamela Good was aired this month on WJR Radio. If you missed it, the interview is now posted on the Beyond Basics [web site](#), at the bottom of the home page.

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Dear Friends and Supporters of Beyond Basics,

Art is an essential component in breaking the aversion to learning that children who cannot read often develop. For those who cannot read, the lost self esteem leads to a host of other social difficulties as they try to hide the fact from others. "Crime, substance abuse, and the school dropout rate, any of those things - they are very difficult to face. And there is a line to be drawn between low literacy skills and those social pathologies." James Wendorf, Executive director, National Center for Learning Disabilities (COTC interview).

We find that children who are intimidated to participate in activities directly connected to reading are eager to join in an art project. In art, everyone is an artist, everyone can be successful. It allows us to validate their abilities, build confidence which enables them to engage in other areas they once feared.

This says it all!



Click the link to see the National Art Education Association's "[10 Lessons the Arts Teach.](#)"

Sincerely,
Pamela Good, Executive Director
Beyond Basics

Leon & Lulu's Books and Authors Event Will Benefit Beyond Basics

Leon & Lulu, a store that features an eclectic mix of upscale furniture, gifts and accessories, will host their 2nd Annual Books & Authors event on Sunday, October 10, from 11 a.m to 5 p.m. The event is a fundraiser for Beyond Basics. Beyond Basics will receive 10% of all sales made on that day. The store is located at 96 West 14 Mile Road Clawson, MI 48017. Visit www.leonandlulu.com for more information.



Nearly 40 Michigan authors will be on hand to sell and sign books, and help promote literacy. Admission is free.



ICU Eyewear is the official sponsor of the event. All proceeds from the sale of their "fun and fancy reading glasses" will benefit Beyond Basics.

Holiday Card Contest Lets Kids Get Creative

Beyond Basics will hold its annual Holiday Card Contest for children in the schools we serve beginning in October. The contest is part of our Art with the Masters program, and offers kids valuable prizes for their creativity. Finished cards are occasionally distributed to other organizations.



At right is Tyana, one of the winners of the 2009 contest.

Question of the Week

This week's question: The link between illiteracy and crime seems obvious, but do you know how strong it is? Go to our [Survey Monkey](#) page to answer this week's question.

Answer to Last Week's Question:

Answer #2 was correct. Approximately 70% of African-American kids in the U.S. can't read. And 65-70% of Hispanic kids can't read, according to the [Children of the Code](#) project.