



Beyond Basics Newsletter

June 6, 2011

Beyond Basics' Executive Director Pamela Good Featured on Forbes.com

Beyond Basics Executive Director Pamela Good is currently featured in a Forbes.com online article about eight individuals who gave up other careers to start their own nonprofit organizations. The list includes well-known billionaires, such as Microsoft founder Bill Gates and former eBay president Jeffrey Skoll, as well as individuals from more traditional walks of life.



Beyond Basics Executive Director Pam Good with two of the children tutored in the Beyond Basics program.

Pam Good knows what it is like to see potential in underprivileged children. After working in a variety of fields, including accounting and computers, she left the workforce to raise her own children.

After a trip to a Detroit school, she was surprised at how limited the schools were in terms of arts and other extras offered to the students. She began working with the schools to bring the arts to the children but in the course of doing so found out that many had trouble reading at their grade level.

Her organization "Beyond Basics" began focusing on literacy and getting the students up to grade level. Literacy, she believes is the key to keeping the children out of the correctional system and a far more economical choice. Incarcerated individuals cost the state of Michigan more than \$35,000 a year, where as her literacy programs cost a few hundred dollars.

You can download the full story [here](#).

For more information about Beyond Basics, and to reserve tickets to our annual event, please visit our [web site](#).

Beyond Basics Annual Event is June 11



Our annual event, Coming Together for the Children 2011, will be held Saturday, June 11 at the Taubman Center in Detroit. For complete information and reservations, please click [here](#).

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